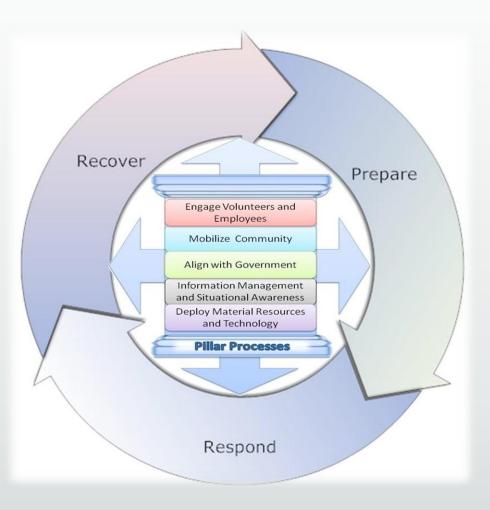
Disaster Operations at the American Red Cross

Presentation to the Subcommittee for Disaster Reduction

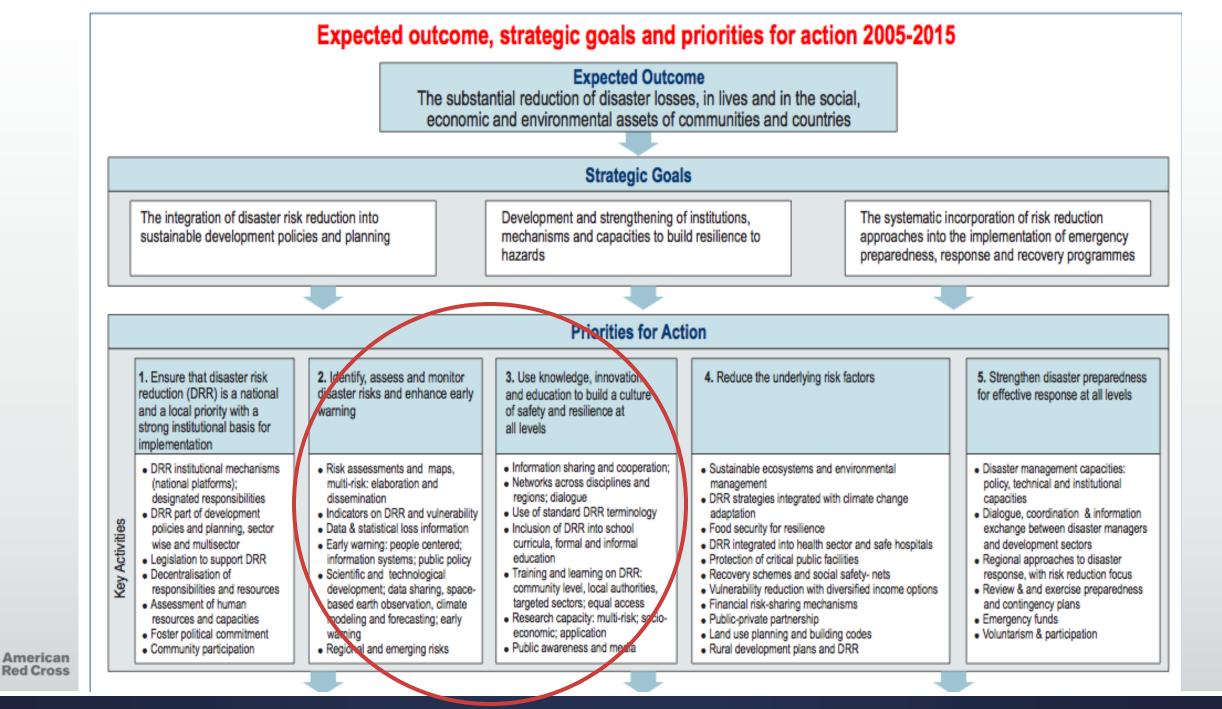


Red Cross Domestic Operations

- Preparedness, Response, and Recovery efforts built upon the foundation of more than 2,000 points of service delivery across the country responding to more than 70,000 disaster each year.
- The American Red Cross serves as co-lead for Mass Care alongside FEMA in the National Response Framework.
- The American Red Cross is congressionally chartered to deliver services







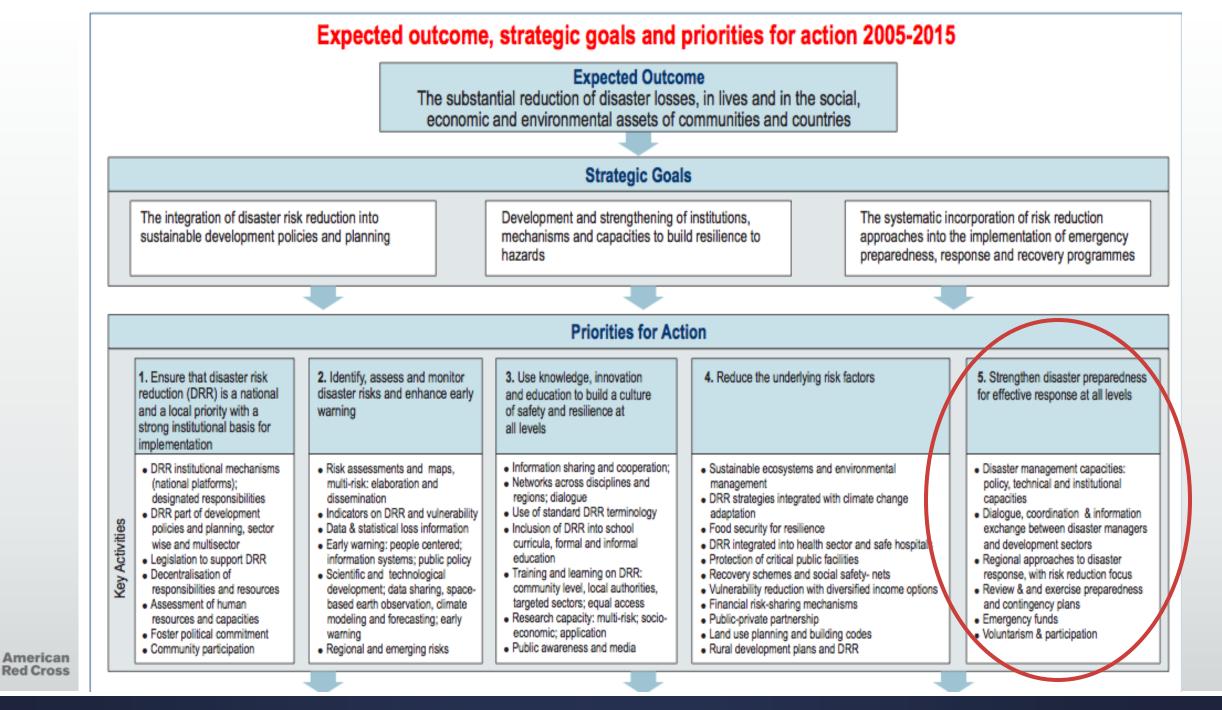
Preparedness and Technology

- Digital Operations Center allows for two way conversation
- Utilization of digital volunteers is allowing the organization to reach the public with "just in time" messaging
- Preparedness through apps have allowed more millions of touches, warnings, education, and real time access to tools.









Role as Convener

- Developing primary skill set to mobilize and organize community
- Highlighting the importance of local workforce and spontaneous volunteers in all phases of disaster
- Sharing training, technology, and expertise across agencies and with the general public to build community resilience



Implementation and Follow-Up

In order to achieve the goals and act upon the priorities identified in this Framework, the following tasks have been identified to ensure implementation and follow-up by States, regional and international organizations in collaboration with civil society and other stakeholders. The ISDR partners, in particular the Inter-agency Task Force on Disaster Reduction and secretariat, are requested to assist in implementing this Framework for Action.

	General Considerations
	Implementation by different stakeholders, multi- sectoral approach; participation of civil society (NGOs, CBOs, volunteers), scientific community & private sector is vital incl. strengthened regional capacities in the stakeholder is vital, incl. strengthened regional capacities is vital, incl. strengthened regional capacities is vital incl. strengthened regional capacities incl. strengthened regional capacities incl. strengthened regional capacities is vital incl. strengthened regional capacities incl.
	Actors
	States Begional Organizations and Institutions International Organizations (including UN System and IFIs)
Critical tacks	
	ISDR (Inter-Agency Task Force on Disaster Reduction & secretariat)
	 Develop a matrix of roles and initiatives in support of follow/up to the Hyogo Framework; Facilitate the coordination of effective actions within the UN system and other international and regional entities to support the implementation of the Hyogo Framework, identify gaps, facilitate processes to develop guidelines and policy tools for each priority area; In broad consultation, develop generic, realistic and measurable indicators. These indicators could assist States in measuring progress in the implementation of the Hyogo Framework;

Resource Mobilization: States, Regional and International Organizations

- . Mobilize resources and capabilities of relevant national, regional and international bodies, including the UN system;
- Provide and support the implementation of the HFA in disaster prone developing countries, including through financial and technical assistance, addressing debt sustainability, technology transfer, public-private partnership and North-South and South-South cooperation;
- Mainstream DRR measures into multilateral and bilateral development assistance programmes;
- Provide adequate voluntary financial contribution to the UN Trust Fund for DR to support follow-up activities to Hyogo Framework; review usage and feasibility for the expansion of this fund;
- Develop partnership to implement schemes that spread out risks, reduce insurance premiums, expand insurance coverage and
 increase financing for post-disaster reconstruction, including through public and private partnerships. Promote an environment
 that encourages a culture of insurance in developing countries.



Interagency Coordination

- National Mass Care Strategy common strategy developed across core agencies for service deliver
- Coordinated Assistance Network single case management platform designed to increase survivor resilience
- Integrated Recovery Programs investment in local resources and expertise through strategic grant making as part of a larger recovery effort



Questions and Discussion...

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